IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Douglas B. Macrae et al.

Application No.: 10/717,271 Confirmation No.: 7423

Filed : November 18, 2003

For : SYSTEMS AND METHODS FOR PROVIDING REAL-

TIME SERVICES IN AN INTERACTIVE TELEVISION

PROGRAM GUIDE APPLICATION

Art Unit : 2425

Examiner : Olugbenga O. Idowu

Mail Stop RCE

Commissioner for Patents

P.O. Box 1450 New York, New York 10036

Alexandria, VA 22313-1450 February 4, 2009

REPLY TO FINAL OFFICE ACTION

Sir:

In response to the Office Action mailed on September 17, 2008 (hereinafter "Office Action") in the above-identified patent application, applicants respectfully request reconsideration and allowance in view of the following amendments and remarks:

 $\underline{\mbox{Amendments to the Claims}} \mbox{ begin on page 2 of this} \\ \mbox{Reply.}$

Remarks begin on page 9 of this Reply.